Preeti Singh

User experience designer

✉ preeti2904.singh@gmail.com | ☎ 855-389-3808 | ↗ preeti2904singh.github.io

Rapid prototyping, interface and visual design, information architecture, onboarding skills, and project management are the ideal combination. A designer who can turn complex high-level requirements into high-quality design solutions.

Professional Background

User Experience Designer

DigiCert Inc   May 2020 - Present

- Leading the user experience for a multiple enterprise application.
- Produced high-quality interfaces by documenting specific use cases, flow charts, wireframes, and mockups based on business requirements.
- Mentored coworkers on product requirements, design assets, and user experience tactics.
- Create application style guide patterns that can be utilised as a reusable component across the project.
- Collaborated closely with engineering teams to verify that designs were feasible and developed in line with the standards.
- Use agile approaches to break down design projects into tasks and keep everyone on track with roadmaps, deadlines, and stakeholder reviews.

UX Engineer

Hotelsoft Inc.   November 2016 - May 2020

- Lead the design of a cloud-based business intelligence and revenue management tool for the hospitality industry.
- I also functioned as a scrum master
- I was in charge of a team of 50 developers, and I assisted with recruiting and training new hires.
- Designed marketing materials, corporate presentations, brochures, and website visuals.
- To convert the design, use React.js code.

Software Engineer

Docket Tech Solutions Pvt. Ltd.   August 2015 - Nov 2016

- Was a member of the core team
- Contributed to the UX/UI design of the website from the ground up
- Created the website using HTML5, CSS3, Javascript, and Ruby on Rails
- Was in charge of addressing all types of issues and ensuring the website's responsiveness.

Skills

Design

Wireframes, User Interface Design, Prototyping, Visual Design, Design System, User centered design process, Usability Testing, Heuristic Evaluation

Tools

Adobe XD, Axure RP 9 Pro, Adobe Photoshop, Adobe Illustrator, Sketch, Invision, Figma, Balsamiq

Collaboration

Project management, Design Validation, Testing, Quick Learner, Design Assets Management, Involvement with Dev Team, Work closely with QA Team

Exposure

Jira, Slack, Sprint, Scrum, AGILE Methodology, Enterprise Applications, HTML5 / CSS3, Javascript

Education

Master of Computer Application

AMC Engineering College   August 2012 - July 2015

Bachelor of Computer Application

Brindavan College   August 2008 - July 2011

Social

Behance: www.behance.net/Preeti29041195
Github: github.com/preeti2904singh
LinkedIn: in.linkedin.com/in/preeti-singh-80b759aa